No. For.30/2017

June 13, 2017

Subject: Notification of investment in FB Foodservice (2017) Ltd.

To: The President

The Stock Exchange of Thailand

On June 12, 2017, Finansa Capital Ltd. ("FC"), a wholly-owned subsidiary of Finansa Pcl. made an Investment of Bt20.6mn in FB Foodservice (2017) Ltd. ("FBF"), a full service food distribution company. The investment, made in a combination of existing and new ordinary shares issued by FBF, is equivalent to 6% of FBF's total registered capital of Bt327mn.

FBF is a subsidiary of The Peace Canning (1958) Co. Ltd. ("PCC"), a leading Thai food processing company, most famous for its Pigeon brand of canned, pickled mustard greens. FBF operates a wholesale distribution business for canned goods manufactured by PCC and conducts a food service business that offers fast delivery of a wide range of food products to customers in the hospitality industry, including hotels and restaurants, and institutional catering companies. In addition, FBF has the processing capability to produce ready to cook and ready to eat meats, fishery products, and vegetables. FBF's strength lies in its fast, one-stop service that provides everything from wholesale distribution to food processing, and this distinction has allowed the company to establish a large presence for itself within the industry.

FC is investing alongside Sojitz Corporation ("Sojitz"), which is acquiring a significant minority equity interest in FBF. Sojitz is a leading Japanese trading company which has built up its experience in the wholesale food business in the ASEAN region through its wholesale foods subsidiary, Huong Thuy Manufacture Service Trading Corporation. The funds invested by FC and Sojitz will be used to expand FBF's overall capacity to meet rising demand and to establish a central kitchen.

As part of the future development of FBF, Japanese foodservice company, NittoBest Corporation, which is listed on the Tokyo Stock Exchange, will provide technical support. NittoBest has partnered with Sojitz in the past in a project in Vietnam to manufacture ready-to-eat foods and to operate meat processing business.

The company uses internal funds to make this investment. FC will receive dividends and capital gain on higher share values as the benefit of this investment when it sells its investment in FBF in the future.

The investment does not qualify as material under SEC regulations and therefore there is no requirement for Finansa PcI. to make a formal disclosure of the investment to the Stock Exchange of Thailand. However management at Finansa PcI view the investment as important in terms of the direction and profitability of the Finansa group going forward and for this reason, decided to inform shareholders of the investment.

Please be informed accordingly,

Yours sincerely,
Finansa Public Company Limited

(Mr. Vorasit Pokachaiyapat)

Managing Director